

YOUR OPPORTUNITY TO CHANGE LIVES



GO100

100 COMPANIES

£1,000

A LIFE-CHANGING DIFFERENCE



SIGN UP NOW



WELCOME FROM PAUL MEADER, CHAIRMAN OF GO

Join **GO100** and make a *real* impact

GO100 is an exciting initiative to support GO's life-changing work.

We provide training and employment support to disadvantaged islanders, helping those with autism, learning disabilities, mental health challenges, or past convictions gain skills and confidence to enter mainstream employment.

Delivering this training comes at a significant cost. Many people know GO from our charity shop in St Sampson, which helps cover our overheads, yet there are so many more people we could support with our training, if we had the funding to do so.

Our aim is to raise £100,000 in 2025

By reaching this goal, we can give even more people the chance to fulfil their potential.

To achieve this, we are seeking **100 businesses** in Guernsey to raise just **£1,000 each**—not through corporate donations (though always welcome!) but by engaging your colleagues and, hopefully, having fun as well.

From bake sales to sponsored sea swims, silent auctions to quiz nights, you choose how to get involved. It's a fantastic opportunity for team building, social events, and creating engaging social media content!

At the end of the year, we'll celebrate your achievements at an **Awards Evening at Government House**, where His Excellency will present awards for creativity and impact.

I really hope you will join us by taking part in GO100. On behalf of our board, employees, volunteers and, most importantly, our trainees, thank you in advance. I am immensely proud of the work done by everyone at GO, and with your support, we can achieve even more.

Paul Meader
Chairman, GO

About GO

Giving people and products a second chance

GO is a Guernsey-based social enterprise dedicated to helping disadvantaged individuals build brighter futures.

We offer hands-on training in:

- **Employment Skills**
Practical experience in upcycling, refurbishment and retail.
- **Sustainability**
Reducing waste by restoring bikes, furniture, and household items.
- **Confidence & Community**
Providing a safe space for personal and professional growth.



Our impact

86
TRAINEES
supported in the
past 3 years

20
TRAINEES
moved into
mainstream
employment

>600
TONNES
of waste diverted
from landfill

10
TRAINEES
joined the GO
team permanently

1,471
BICYCLES
restored, giving
resources a
second life

Tom's story, A GO success

Our impact comes to life in the stories of people like Tom.

When Tom joined GO through a six-month placement via the Guernsey Employment Trust, he faced challenges linked to autism. With hands-on experience in our furniture donation team, Tom built confidence and honed his teamwork skills.

When his placement ended, Tom secured a full-time role with Target Auto Spares. Reflecting on his time with GO, he said:

"I really enjoyed my time at GO, and I'm sure it really helped me be ready to take on a full-time job."

Tom's journey is a powerful example of how GO empowers individuals to achieve their potential, inspiring confidence and independence.



Making an impact together

What is GO100?

We're challenging 100 local businesses to raise £1,000 each (to reach a total of £100,000) to fund 100 days of life-changing training for our trainees. Businesses can choose to raise the funds however they wish, the more creative the initiative, the better!

Why get involved?

Corporate Benefits:

- **Boost Your Brand:**
Your logo on GO's materials, local media coverage, and access to the GO100 logo.
- **Strengthen Your Team:**
Engaging fundraising activities that build morale and teamwork.
- **Make a Measurable Difference:**
Help islanders gain independence and employment, benefiting the whole community.



Celebrate your success!

To celebrate your achievements, we're holding an **Awards Evening at Government House**, with our Patron, Lieutenant-Governor Richard Cripwell CB, CBE.

There will be prizes for:

- 🏆 **Top Fundraiser**
- 🏆 **Best Small Business**
- 🏆 **Most Creative Idea**
- 🏆 **Trailblazer Award**
(First to reach £1,000)



Fundraising ideas

Looking for inspiration?

Here are some ways to raise £1,000:

Pub Games / Quiz Night – Indulge in some friendly rivalry with darts, pool, and shove ha'penny or have a traditional Quiz Night. You could even finish the night with pay-to-play karaoke.

Staff Sports Day – Have a BBQ and get competitive with three legged races, five-a-side, sprints, sack races, wellie throwing and hurdles, make it a mix for the sporting and non-sporting inclined.

Dress Down or Dress Up Day – Collect a small fee so everyone can wear what they like or team it with a National day or event for fancy dress options... Ascot, Liberation Day, etc.

Charity Walk or Cycle Challenge – Sponsored teams walk, cycle, or relay.

Office Olympics – Who can master the chair slalom, throw a paper plane the furthest or win the coffee cup relay? Charge an entry fee and put a part to a modest trophy.

Charity Gala or Quiz Night – Charge for tickets and include raffles or auctions.

Skydive or Tough Mudder Challenge – A thrilling challenge - big sponsorships.

Silent Auction – Auction off experiences like VIP match tickets or a weekend staycation.

Round-Up Donations – Offer customers the option to round up their purchase to the nearest pound.

Donate a day's takings – If it's practical, consider donating a day's takings or giving the option for customers to chip in.

Virtual Challenges – 10,000-step challenge, sponsored silence, or social media giveaway.

Online Auction or Raffle – with great prizes.

Plus – car wash, swear box, treasure hunt, sponsored exercise bike marathon, bake sales, sponsored sea swim, family fun day...

GO100

Let's create opportunities, rebuild lives and make a lasting difference.
Join GO100 today!



How to take part
To register and for more inspiring fundraising ideas visit
gocharity.gg

Where the money goes



Our goal of 100 companies raising £1,000 each will enable us to give an extra 100 days of life changing training to a broad group of disadvantaged islanders. Your contribution will fund transformative training, boosting the confidence and skills of even more trainees.



**FOSTERING
LIFE SKILLS**
Including
timeliness,
communication
and independence

**PRACTICAL
EMPLOYMENT
SKILLS**
Like furniture
restoration or
bike repairs

**ESSENTIAL
SKILLS**
Such as
customer
service

**ADMINISTRATIVE
AND IT SKILLS**
For both
workplace
and daily life

Campaign supported and promoted by

The
Guernsey Press
and Star



GO CHARITY

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**SIGN UP TO
GO100 TODAY**